



2026

Company Profile

Providing Saudi Arabia's Sports Infrastructure
and World-Class Facilities



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FIFA standards, trained professionals, and single-source accountability for the Kingdom's sports facilities.





01 About Meta Grass Solutions

Natural Sports Turf Surface Specialists

Meta Grass Solutions [MGS] is a 100% Saudi-owned specialist sports turf and facility solutions company and a key subsidiary of Saudi Global Energy [SGE]. Established in 2010, MGS has evolved from a pioneering golf specialist into a leading provider of natural sports turf, sports surfaces, irrigation, facility development, operations and maintenance solutions across the Kingdom of Saudi Arabia.

Our vision is simple: to contribute to the growth of sport and recreation in Saudi Arabia by creating world-class facilities that perform at the highest level, endure the region's demanding conditions, and provide lasting value to the communities they serve.

As Saudi Arabia enters an unprecedented era of investment in sport and recreation, MGS is positioned to support the development of the Kingdom's sporting infrastructure. From elite football pitches and golf courses to wider recreational and sporting environments, we combine international expertise with a deep understanding of the local climate, environment and operational requirements.

Our Vision

To help shape a healthier, more active and connected Saudi Arabia through the development of world-class sports and recreational facilities. We believe high-quality sporting environments do more than support competition. They encourage participation, promote wellbeing, bring communities together and contribute to the Kingdom's economic, social and cultural development.

Our Mission

To design, build, maintain and operate high-performance sports and recreational facilities that deliver exceptional quality, measurable performance and long-term value. Through integrated expertise, international partnerships and local knowledge, we provide solutions across the complete facility lifecycle, from concept and design through construction, testing, commissioning, operations and long-term maintenance.

Our approach is designed to protect our clients' investments, reduce operational risk and ensure facilities continue to perform at the highest level throughout their lifecycle.

Our Community

Sport has the power to transform communities. MGS is committed to supporting the development of facilities that encourage people of all ages and abilities to participate in sport, recreation and healthy physical activity.

Through our work, MGS aims to support the Kingdom's wider ambitions for social development, economic diversification and cultural growth through sport.

Quality & Professional Standards

Quality is fundamental to everything we do. MGS is committed to delivering solutions that meet recognised international standards and industry best practices.

Our professional network and partnerships provide access to specialist knowledge in sports turf agronomy, performance testing, irrigation, turf technology, construction and facility management. Where required, our projects incorporate internationally recognised testing and certification requirements, including FIFA standards for natural playing surfaces.



01 About Meta Grass Solutions

Natural Sports Turf Surface Specialists

Complete Lifecycle Solutions

MGS operates on a concept-to-completion philosophy. Long-term performance depends on the decisions made during planning and design, the quality of materials and installation, appropriate testing and commissioning, and the systems and expertise applied throughout its operational life.

Our integrated approach brings these disciplines together to provide a single point of professional accountability.

- ✓ Sports turf and surface design
- ✓ Natural turf development and installation
- ✓ Golf course development and maintenance
- ✓ Football and sports pitch solutions
- ✓ Irrigation design and management
- ✓ Construction and project oversight
- ✓ Performance testing and commissioning
- ✓ Sports turf maintenance and agronomy
- ✓ Equipment and technical support
- ✓ Long-term asset management
- ✓ Facility operations
- ✓ Built for Saudi Arabia

Our Commitment

MGS is proud to contribute to the continued development of Saudi Arabia's sporting infrastructure and to the ambitions of Saudi Vision 2030. We are committed to being more than a contractor or service provider. We are a long-term partner in the development, performance and sustainability of Saudi Arabia's sports facilities.





02 Saudi Foundation

A Proudly Saudi-Owned Sports Turf Specialist

100% Saudi Owned

MGS is proudly based and owned in Saudi Arabia, with governance, ownership and operations rooted locally to ensure alignment with national priorities and community interests.

Climate & Vision 2030 Aligned

Our solutions reflect deep expertise in Saudi climate conditions and actively support Vision 2030 objectives by promoting sustainable, high-performance sports infrastructure nationwide.

Committed to National Development

We are dedicated to advancing Saudi sports infrastructure through partnerships, project delivery and long-term maintenance strategies that uplift community and elite sport facilities.

Exclusive Sports Turf Focus

We concentrate solely on the sports turf market within the Kingdom, delivering specialist products and services tailored to athletic performance and facility standards.

Local Decision-Making

With local leadership and accountability, MGS ensures timely decisions, culturally informed approaches, and direct responsibility for quality across all projects in the Kingdom.



02 Saudi Foundation

100+ Professionals Serving the Kingdom

Full-Time Staff Nationwide

Dedicated workforce, deployed across the Kingdom to provide fast, reliable services and on-site support.

Nationwide Coverage

Present across all regions of the Kingdom, which ensures rapid response and local presence to meet client needs.

Expert Team

Trained technicians, agronomists, project managers, and maintenance specialists providing professional solutions.

Continuous Training

Programs that are aligned with FIFA, and international standards to maintain high levels of competency and excellence.

Saudi Talent

Committed to developing local expertise and creating employment opportunities across the Kingdom.





03 Strategic Partnerships

Global Excellence, Local Delivery

Integrated Model

Seamless project delivery with world-class partners.



Tahoma 31 Bermudagrass

Premium turf cultivation for Saudi climate



Sports Labs & ProPitch

FIFA testing and professional design services



Tarkett Grassmaster

Elite hybrid turf technology for stadiums



Tagmarshal

Gold cart GPS, and pace of play management





04 MGS Golf

Specialists in Golf Course Management & Operations

Golf Course Maintenance & Management

A golf course is one of your most valuable assets. Protecting that investment requires expert knowledge, consistent maintenance, and attentive management. Through our Assisted Course Management Programme, MGS provides professional oversight, technical expertise, and practical support while you remain in control of your facility and team.

For owners seeking a fully managed solution, our Course Maintenance & Management Contracts provide complete maintenance and management of the golf course as part of an integrated operations service. Our experienced professionals help maintain playing conditions, optimise resources, develop teams, and ensure your course consistently performs at its best.

Golf Course Operations Management

At MGS, our approach is built on trust, integrity, professionalism, and attention to detail. We provide comprehensive golf operations management focused on delivering an exceptional experience while improving operational efficiency and commercial performance.

Every facility is different, which is why we develop bespoke management solutions around the goals of the owner, members, guests, and wider community.

- ✓ Golf course and facility operations
- ✓ Golf operations and tee-time management
- ✓ Membership and visitor services
- ✓ Food and beverage
- ✓ Tournaments and events
- ✓ Retail and merchandising
- ✓ Marketing, branding, and communications
- ✓ Staff development and operational standards

Driving the Game

Growing participation is at the heart of what we do. Our golf operations and academies are delivered by PGA qualified professionals with international experience and a passion for developing players of all ages and abilities.





05 MGS Sports Surfaces

Delivering High-Performance Sports Surfaces

Construction & Maintenance

The performance of any sports facility starts with the surface. From design and construction through to long-term maintenance, MGS provides specialist expertise to deliver sports surfaces that perform, endure, and meet the demands of athletes and facility owners.

Through our network of specialist partners, MGS provides solutions across natural and synthetic sports surfaces, supported by experienced construction, agronomy, and maintenance teams.

Built to Perform. Maintained to Last.

Whether developing a new sports facility or protecting the performance of an existing surface, MGS provides the specialist knowledge, partnerships, and practical expertise to manage the complete surface lifecycle.

Sports Surface Construction

We work with leading industry specialists to deliver high-performance sports surfaces for new and developing facilities.

DESIGN – sports surface design, consultancy, and technical expertise

SYNTHETIC – synthetic and hybrid sports surface solutions

CONSTRUCTION – natural grass sports surface solutions

TECHNOLOGY – specialist irrigation and water management solutions

Sports Surface Maintenance

A high-quality surface requires consistent, professional maintenance to preserve its performance and extend its lifecycle. Our maintenance approach combines specialist turf management, planned programmes, technical expertise, and responsive day-to-day care.

- Ministry of Sport clubs and facilities
- Saudi Pro League clubs
- Private sports clubs
- Golf courses





06 MGS Turf Farm

World-Class Tahoma 31® Bermudagrass for Saudi Arabia's Football Infrastructure

Sports Turf Farm in Hail

The Hail turf farm was established as a dedicated sports turf production site. Phase 1 is planted and established across 120,000 sqm of Tahoma 31® Bermudagrass. A pivot irrigation system supplied from an established well provides controlled irrigation and inline fertigation to support healthy plant development.

A dedicated on-site team, custom-built accommodation and meeting facilities support client visits and pre-harvest inspections. A large hardscape logistics area supports 40-foot refrigerated trucks transporting harvested turf across the Kingdom.

Purpose-built for Sport

The MGS Turf Farm was established to produce fine sports turf in large-roll and sprig format, supporting the growing demand for high-quality sports surfaces.

Regional Performance

Tahoma 31® Bermudagrass was selected as the preferred grass species for the farm based on its technical performance and suitability for the region.

Transparent Data

Clients can access the latest turf assessments through the ProPitch portal before their turf is harvested. The approach supports performance requirements expected across international football and provides documented evidence of turf quality.





07 MGS Sports Turf Testing

Natural Sports Surface Testing in Partnership with ProPitch

Performance You Can Measure

A high-performance sports surface needs to do more than look good. It must perform consistently, safely, and to the standards expected by athletes, governing bodies, and facility owners.

MGS provides specialist sports turf testing and performance assessment in partnership with SportsLabs and ProPitch, bringing independent technical expertise and advanced testing capabilities to sports facilities across Saudi Arabia.

Data-Driven Surface Performance

Testing provides objective data that can be used to assess playing performance, surface characteristics, and compliance with relevant standards and specifications. Measure performance. Identify issues. Make informed decisions.

Testing Across Multiple Sports

Testing can be undertaken at different stages of a facility development, from construction and commissioning through to ongoing performance monitoring and maintenance.

- ✓ Golf
- ✓ Cricket
- ✓ Football
- ✓ Equestrian
- ✓ New stadia
- ✓ Training facilities
- ✓ Sports turf farms
- ✓ Existing stadia and sports facilities





08 MGS Equipment Rental

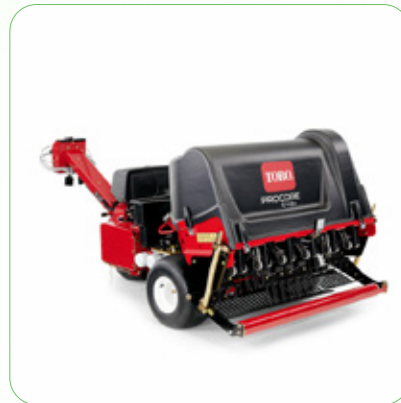
A Range of Specialist Equipment Available for Rental

Equipment Rental

MGS offers a range of professional sports turf and golf course maintenance equipment available for rental. Our equipment rental service provides clubs, contractors, and facility operators with access to specialist machinery and tools when they need them, without the commitment of purchasing and maintaining additional equipment.



TORO Multi Pro 1200 Turf Sprayer
Precise and efficient turf spraying for fertiliser, pesticide, and other treatment applications



TORO ProCore 648s
Aeration equipment for relieving compaction and improving turf health



TORO Greensmaster 3400
Specialist turf mower for precision sports turf and golf course maintenance



TORO Reelmaster 5510-D
Superior quality of cut, powerful performance, and excellent operator comfort.

Contact us for a full list of equipment available for rental.

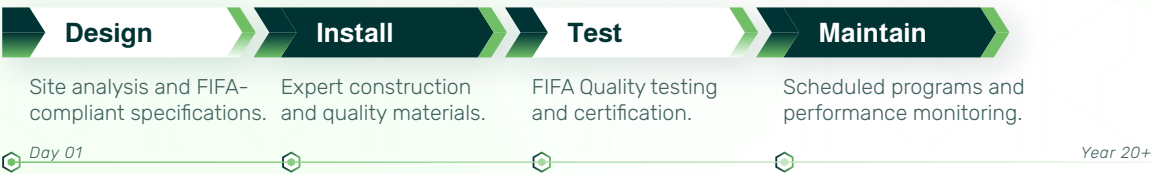




09 Lifecycle Solutions

Investment Protection from Day One to Year Twenty

Complete lifecycle approach protects infrastructure investment with single-source accountability and predictable performance.



Comprehensive Capabilities Across All Project Phases

Design

Site analysis and planning, FIFA-compliant specifications, climate optimization strategies, and performance modelling for long-term reliability.

Install

Expert construction teams using quality materials, rigorous project management processes, and a strong record of on-time delivery across sites.

Test

FIFA Quality testing and performance certification, comprehensive compliance verification, and independent validation to ensure standards are met.

Maintain

Scheduled maintenance programs, rapid emergency response capability, continuous performance monitoring, and measures for lifecycle extension.



10 Our Commitment

The MGS Value Proposition

100%
Saudi Owned

100+
Staff Nationwide

FIFA
Certified Quality

20+
Years in Market

Local Commitment

Saudi ownership ensuring alignment with national priorities and Vision 2030 sports objectives.

- 100+ professionals providing immediate nationwide support.
- Deep understanding of the Kingdom's climate conditions.
- Local decision-making and direct accountability.

Global Standards

International partnerships delivering FIFA-certified quality through proven technologies and expertise.

- Tahoma 31, Sports Labs, ProPitch, and Tarkett partnerships.
- FIFA Quality Programme testing and certification.
- World-class hybrid turf technology for elite venues.

Lifecycle Value

Single-source accountability protecting infrastructure investment throughout entire facility lifespan.

- Complete design, install, test, and maintain capabilities.
- Reduced risk and predictable long-term performance.
- Proven track record in the Kingdom's conditions.



10 Our Commitment

Partner with MGS for
Saudi Sports Excellence

MGS is ready to support sports infrastructure objectives within the Kingdom of Saudi Arabia, offering an end-to-end service from design through to maintenance solutions.

Consultation

Detailed discussion on specific project requirements

Assessment

Site evaluations and technical presentations

References

Proven track record and completed projects



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Thank you

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